

## CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 488997 /		<u>Alt Order #</u> 06263160
<u>Product</u> NRCC IE SKED 2		
<u>Contract Dates</u> 09/21/12 - 10/04/12		<u>Estimate #</u> 2958
<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 08/10/12 / 08/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**National Media Research Planning & Placement**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/28/12	09/28/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----2--				2	\$2,150.00			
N 2	KVVU	09/28/12	09/28/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----2--				2	\$350.00			
N 3	KVVU	09/28/12	09/28/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----2--				2	\$450.00			
N 4	KVVU	09/28/12	09/28/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$550.00			
N 5	KVVU	09/28/12	09/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----2--				2	\$725.00			
N 6	KVVU	09/28/12	09/28/12	MORE Access	630-7pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$400.00			
N 7	KVVU	09/28/12	09/28/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$625.00			
N 8	KVVU	09/28/12	09/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----4--				4	\$700.00			
N 9	KVVU	09/28/12	09/28/12	TMZ	730-8p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----1--				1	\$850.00			
N 10	KVVU	09/28/12	09/28/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----2--				2	\$275.00			
N 11	KVVU	10/01/12	10/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 09/21/12 - 10/04/12	<u>Product</u> NRCC IE SKED 2	<u>Estimate #</u> 2958
<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	2-----				2	\$2,150.00			
N 12	KVVU	10/01/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	2-----				2	\$350.00			
N 13	KVVU	10/01/12	10/01/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	2-----				2	\$450.00			
N 14	KVVU	10/01/12	10/01/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$550.00			
N 15	KVVU	10/01/12	10/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	2-----				2	\$725.00			
N 16	KVVU	10/01/12	10/01/12	MORE Access	630-7pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$400.00			
N 17	KVVU	10/01/12	10/01/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$625.00			
N 18	KVVU	10/01/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	4-----				4	\$700.00			
N 19	KVVU	10/01/12	10/01/12	TMZ	730-8p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$850.00			
N 20	KVVU	10/01/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	2-----				2	\$275.00			
N 21	KVVU	09/29/12	09/29/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$2,150.00			
N 22	KVVU	09/30/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2				2	\$1,250.00			
N 23	KVVU	09/30/12	09/30/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$785.00			
N 24	KVVU	10/04/12	10/04/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---2---				2	\$2,150.00			
N 25	KVVU	10/04/12	10/04/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---2---				2	\$350.00			
N 26	KVVU	10/04/12	10/04/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---2---				2	\$450.00			
N 27	KVVU	10/04/12	10/04/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$550.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	KVVU	10/04/12	10/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---2---				2	\$725.00			
N 29	KVVU	10/04/12	10/04/12	MORE Access	630-7pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$400.00			
N 30	KVVU	10/04/12	10/04/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$625.00			
N 31	KVVU	10/04/12	10/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---4---				4	\$700.00			
N 32	KVVU	10/04/12	10/04/12	TMZ	730-8p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$850.00			
N 33	KVVU	10/04/12	10/04/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---2---				2	\$275.00			
N 34	KVVU	10/02/12	10/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-2-----				2	\$2,150.00			
N 35	KVVU	10/02/12	10/02/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-2-----				2	\$350.00			
N 36	KVVU	10/02/12	10/02/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-2-----				2	\$450.00			
N 37	KVVU	10/02/12	10/02/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$550.00			
N 38	KVVU	10/02/12	10/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-2-----				2	\$725.00			
N 39	KVVU	10/02/12	10/02/12	MORE Access	630-7pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$400.00			
N 40	KVVU	10/02/12	10/02/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$625.00			
N 41	KVVU	10/02/12	10/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-4-----				4	\$700.00			
N 42	KVVU	10/02/12	10/02/12	TMZ	730-8p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$850.00			
N 43	KVVU	10/02/12	10/02/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-2-----				2	\$275.00			
N 44	KVVU	10/02/12	10/02/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	\$3,550.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$3,550.00			
N 45	KVVU	10/03/12	10/03/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--2----				2	\$2,150.00			
N 46	KVVU	10/03/12	10/03/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--2----				2	\$350.00			
N 47	KVVU	10/03/12	10/03/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--2----				2	\$450.00			
N 48	KVVU	10/03/12	10/03/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$550.00			
N 49	KVVU	10/03/12	10/03/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--2----				2	\$725.00			
N 50	KVVU	10/03/12	10/03/12	MORE Access	630-7pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$400.00			
N 51	KVVU	10/03/12	10/03/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$625.00			
N 52	KVVU	10/03/12	10/03/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--4----				4	\$700.00			
N 53	KVVU	10/03/12	10/03/12	TMZ	730-8p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$850.00			
N 54	KVVU	10/03/12	10/03/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--2----				2	\$275.00			
Totals											95	\$74,610.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	22	\$18,560.00	\$15,776.00
10/01/12 -10/04/12	73	\$56,050.00	\$47,642.50
<b>Totals</b>	<b>95</b>	<b>\$74,610.00</b>	<b>\$63,418.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG3/12 16.20

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_

BUYER NAME TRACEY ROBINSON

SALES PRSN PH- TERESA DIFURIA

ORDER # 488997

CONTRACT # 6263160

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>NRCC IE SKED 2</u>
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EST#2958 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES ~~SEP21/12~~ 00 OCT4/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

CO-OP BILLING NEEDED

DATE AUG3/12 16.20

REP: TO ROSE

\*\*CORRECTED ORDER\*\*  
 TOTAL \$74610  
 PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NRCC THE SKED 2

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = 155	AGENCY EST# = 2958
AGENCY PRODUCT CODE = 426	

1 S 1000P-1100P

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\$1,725.00

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9/21

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PROGRAM :	FOX 5	NWS-10
RA35-64 :	3.9	
CON COM1:	FOX 5	NWS-10

2 S 400P-500P

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\$350.00

9/21

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PROGRAM :	DR.	OZ
RA35-64 :	0.9	
CON COM1 :	DR.	OZ

REP HEADLINE# 6263160  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG3/12 16.20  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
51	S		700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.5 CON COM1: FOX5NWS LIV-LV	30		\$750.00	9/26	9/26	0		WED	0
52	S		730P-800P PROGRAM : TMZ RA35-64 : 2.1 CON COM1: TMZ	30		\$825.00	9/26	9/26	0		WED	0
53	S		900A-1000A PROGRAM : MORE RA35-64 : 1.1 CON COM1: MORE	30		\$215.00	9/26	9/26	0		WED	0
54	A		1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.9 CON COM1: FOX 5 NWS-10	30		\$2,150.00	9/28	9/28	2		FRI	2
55	A		400P-500P PROGRAM : DR. OZ RA35-64 : 0.9 CON COM1: DR. OZ	30		\$350.00	9/28	9/28	2		FRI	2
56	A		500A-600A PROGRAM : FOX5 NEWS 5A RA35-64 : 1.2 CON COM1: FOX5 NEWS 5A	30		\$450.00	9/28	9/28	2		FRI	2
57	A		600P-630P PROGRAM : FOX 5 NWS-6 RA35-64 : 1.2 CON COM1: FOX 5 NWS-6	30		\$550.00	9/28	9/28	1		FRI	1
58	A		600A-700A PROGRAM : FOX5 NEWS 6A RA35-64 : 2.5 CON COM1: FOX5 NEWS 6A	30		\$725.00	9/28	9/28	2		FRI	2

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG3/12 16.20  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
59	A		630P-700P PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1: MORE ACCESS	30		\$400.00	9/28	9/28	1		FRI	1
60	A		700P-730P PROGRAM : EXTRA RA35-64 : 1.6 CON COM1: EXTRA	30		\$625.00	9/28	9/28	1		FRI	1
61	A		700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.5 CON COM1: FOX5NWS LIV-LV	30		\$700.00	9/28	9/28	4		FRI	4
62	A		730P-800P PROGRAM : TMZ RA35-64 : 2.1 CON COM1: TMZ	30		\$850.00	9/28	9/28	1		FRI	1
63	A		900A-1000A PROGRAM : MORE RA35-64 : 1.1 CON COM1: MORE	30		\$275.00	9/28	9/28	2		FRI	2
64	A		1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.9 CON COM1: FOX 5 NWS-10	30		\$2,150.00	10/1	10/1	2		MON	2
65	A		400P-500P PROGRAM : DR. OZ RA35-64 : 0.9 CON COM1: DR. OZ	30		\$350.00	10/1	10/1	2		MON	2
66	A		500A-600A PROGRAM : FOX5 NEWS 5A RA35-64 : 1.2 CON COM1: FOX5 NEWS 5A	30		\$450.00	10/1	10/1	2		MON	2

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG3/12 16.20

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
67	A		600P-630P PROGRAM : FOX 5 NWS-6 RA35-64 : 1.2 CON COM1 : FOX 5 NWS-6	30		\$550.00	10/1	10/1	1		MON	1
68	A		600A-700A PROGRAM : FOX5 NEWS 6A RA35-64 : 2.5 CON COM1 : FOX5 NEWS 6A	30		\$725.00	10/1	10/1	2		MON	2
69	A		630P-700P PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1 : MORE ACCESS	30		\$400.00	10/1	10/1	1		MON	1
70	A		700P-730P PROGRAM : EXTRA RA35-64 : 1.6 CON COM1 : EXTRA	30		\$625.00	10/1	10/1	1		MON	1
71	A		700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.5 CON COM1 : FOX5NWS LIV-LV	30		\$700.00	10/1	10/1	4		MON	4
72	A		730P-800P PROGRAM : TMZ RA35-64 : 2.1 CON COM1 : TMZ	30		\$850.00	10/1	10/1	1		MON	1
73	A		900A-1000A PROGRAM : MORE RA35-64 : 1.1 CON COM1 : MORE	30		\$275.00	10/1	10/1	2		MON	2
74	A		400P-800P PROGRAM : NCAA FTBL RA35-64 : 3.5 CON COM1 : NCAA FTBL	30		\$2,150.00	9/29	9/29	1		SAT	1



REP HEADLINE# 6263160  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG3/12 16.20  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
75	A		1000P-1045P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.5 CON COM1: FOX 5 NWS-10	30		\$1,250.00	9/30	9/30	2		SUN	2
76	A		1045P-1100P PROGRAM : FOX5 SPRT PLUS RA35-64 : 3.0 CON COM1: FOX5 SPRT PLUS	30		\$785.00	9/30	9/30	1		SUN	1
77	A		1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.9 CON COM1: FOX 5 NWS-10	30		\$2,150.00	10/4	10/4	2		THU	2
78	A		400P-500P PROGRAM : DR. OZ RA35-64 : 0.9 CON COM1: DR. OZ	30		\$350.00	10/4	10/4	2		THU	2
79	A		500A-600A PROGRAM : FOX5 NEWS 5A RA35-64 : 1.2 CON COM1: FOX5 NEWS 5A	30		\$450.00	10/4	10/4	2		THU	2
80	A		600P-630P PROGRAM : FOX 5 NWS-6 RA35-64 : 1.2 CON COM1: FOX 5 NWS-6	30		\$550.00	10/4	10/4	1		THU	1
81	A		600A-700A PROGRAM : FOX5 NEWS 6A RA35-64 : 2.5 CON COM1: FOX5 NEWS 6A	30		\$725.00	10/4	10/4	2		THU	2
82	A		630P-700P PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1: MORE ACCESS	30		\$400.00	10/4	10/4	1		THU	1

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG3/12 16.20

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
83	A		700P-730P PROGRAM : EXTRA RA35-64 : 1.6 CON COM1: EXTRA	30		\$625.00	10/4	10/4	1		THU	1
84	A		700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.5 CON COM1: FOX5NWS LIV-LV	30		\$700.00	10/4	10/4	4		THU	4
85	A		730P-800P PROGRAM : TMZ RA35-64 : 2.1 CON COM1: TMZ	30		\$850.00	10/4	10/4	1		THU	1
86	A		900A-1000A PROGRAM : MORE RA35-64 : 1.1 CON COM1: MORE	30		\$275.00	10/4	10/4	2		THU	2
87	A		1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.9 CON COM1: FOX 5 NWS-10	30		\$2,150.00	10/2	10/2	2		TUE	2
88	A		400P-500P PROGRAM : DR. OZ RA35-64 : 0.9 CON COM1: DR. OZ	30		\$350.00	10/2	10/2	2		TUE	2
89	A		500A-600A PROGRAM : FOX5 NEWS 5A RA35-64 : 1.2 CON COM1: FOX5 NEWS 5A	30		\$450.00	10/2	10/2	2		TUE	2
90	A		600P-630P PROGRAM : FOX 5 NWS-6 RA35-64 : 1.2 CON COM1: FOX 5 NWS-6	30		\$550.00	10/2	10/2	1		TUE	1

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG3/12 16.20  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\*  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
91	A		600A-700A PROGRAM : FOX5 NEWS 6A RA35-64 : 2.5 CON COM1: FOX5 NEWS 6A	30		\$725.00	10/2	10/2	2		TUE	2
92	A		630P-700P PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1: MORE ACCESS	30		\$400.00	10/2	10/2	1		TUE	1
93	A		700P-730P PROGRAM : EXTRA RA35-64 : 1.6 CON COM1: EXTRA	30		\$625.00	10/2	10/2	1		TUE	1
94	A		700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.5 CON COM1: FOX5NWS LIV-LV	30		\$700.00	10/2	10/2	4		TUE	4
95	A		730P-800P PROGRAM : TMZ RA35-64 : 2.1 CON COM1: TMZ	30		\$850.00	10/2	10/2	1		TUE	1
96	A		900A-1000A PROGRAM : MORE RA35-64 : 1.1 CON COM1: MORE	30		\$275.00	10/2	10/2	2		TUE	2
97	A		900P-1000P PROGRAM : NW GRL/MINDY RA35-64 : 5.9 CON COM1: NW GRL/MINDY	30		\$3,550.00	10/2	10/2	1		TUE	1
98	A		1000P-1100P PROGRAM : FOX 5 NWS-10 RA35-64 : 3.9 CON COM1: FOX 5 NWS-10	30		\$2,150.00	10/3	10/3	2		WED	2

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG3/12 16.20  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\*  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	:SPTS:
99	A		400P-500P PROGRAM : DR. OZ RA35-64 : 0.9 CON COM1: DR. OZ	30		\$350.00	10/3	10/3	2		WED	2
100	A		500A-600A PROGRAM : FOX5 NEWS 5A RA35-64 : 1.2 CON COM1: FOX5 NEWS 5A	30		\$450.00	10/3	10/3	2		WED	2
101	A		600P-630P PROGRAM : FOX 5 NWS-6 RA35-64 : 1.2 CON COM1: FOX 5 NWS-6	30		\$550.00	10/3	10/3	1		WED	1
102	A		600A-700A PROGRAM : FOX5 NEWS 6A RA35-64 : 2.5 CON COM1: FOX5 NEWS 6A	30		\$725.00	10/3	10/3	2		WED	2
103	A		630P-700P PROGRAM : MORE ACCESS RA35-64 : 1.1 CON COM1: MORE ACCESS	30		\$400.00	10/3	10/3	1		WED	1
104	A		700P-730P PROGRAM : EXTRA RA35-64 : 1.6 CON COM1: EXTRA	30		\$625.00	10/3	10/3	1		WED	1
105	A		700A-900A PROGRAM : FOX5NWS LIV-LV RA35-64 : 2.5 CON COM1: FOX5NWS LIV-LV	30		\$700.00	10/3	10/3	4		WED	4
106	A		730P-800P PROGRAM : TMZ RA35-64 : 2.1 CON COM1: TMZ	30		\$850.00	10/3	10/3	1		WED	1

REP HEADLINE# 6263160  
\*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG3/12 16.20  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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107	A		900A-1000A	30		\$275.00	10/3	10/3	2		WED	2
PROGRAM : MORE												
RA35-64 : 1.1												
CON COM1 : MORE												

SEP/12	18560.00	OCT/12	56050.00									
CONTRACT TOTAL												74610.00
TOTAL SPOTS												95

MARKET TOTALS \$217,946 KVVU 28% KSNV 29% KLAS 20% KTNV 20% KVMY 3% KVCW 0% CABL 0% KTUD 0%

SVC- NSI  
DEMOS- RA35-64\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE